

2-1/8"

score line

RED LINE IS THE CUT LINE
FINISHED PRODUCT WILL BE CUT HERE. ANY COLOR, IMAGE OR ARTWORK BEYOND RED LINE WILL BE CUT OFF.

BLACK LINE IS THE BLEED LINE
IF YOU WANT COLOR, IMAGE OR ARTWORK TO EXTEND TO THE EDGE IT MUST BLEED TO THE BLACK LINE

BLUE LINE IS THE SAFETY LINE
ANYTHING THAT IS NOT INTENDED TO BLEED MUST BE WITHIN THE BLUE LINE

6"

AREA MUST BE IN FINAL FILE
THIS AREA MUST BE IN THE FINAL FILE TO PRINT CORRECTLY

score line

TABLE TENT - 4x16.25

4x6 finished

COLOR PROFILE / RESOLUTION / FONTS

All artwork must be in CMYK. For all Illustrator files, all text needs to be outlined. All Photoshop files must be 300 dpi at full size then flattened and converted to a jpeg at the highest quality.

COLORS

FOR BLUES: Make sure Cyan and Magenta are 30% apart or Blues might turn into purples during printing. i.e. Cyan=100 Magenta=70

FOR GRAYS: Use only a percentage of K Black(K) and make sure C=0 M=0 Y=0

FOR THE RICHEST BLACK: THIS MUST BE THIS FORMULA

Cyan=60 Magenta=40 Yellow=40 K=100

FOR THE BEST REDS: THIS MUST BE THE FORMULA

Cyan=2 Magenta=100 Yellow=100 K=0

6"

4"

score line

Any questions, contact us:

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GRIPPER

ANY ARTWORK IN THE GRIPPER AREA WILL BE CUT OFF

GRIPPER