

54"

34"

# 55"x34" Doormat

## GRAPHIC AREA

Document Size=55" x 34"  
Graphic Area=34" x 24"

This is the setup for a 55"x 34" Doormat. The size of this document is 55"x 34". The actual Graphic area is 34"x24"

All artwork should be in RGB for most vivid colors, but CMYK is acceptable. For all Illustrator files, all text needs to be outlined. All Photoshop files must be 100 dpi at production size then flattened and converted to a jpeg at the highest quality. 100 dpi will produce photo-realistic results. If you are concerned about resolution for close viewing distances, use 150 dpi

Files using gradients or transparencies should be flattened into a #12 jpeg or .Tiff file. Gradients and/or transparencies can sometimes have difficulties when printed on a wide-format printer

FOR GRAYS: use only a percentage of K black(K) and make sure C=0 M=0 Y=0

FOR BLACKS TO STAY BLACK: MUST BE THIS FORMULA  
Cyan=60 Magenta=40 Yellow=40 A=100

FOR BEST REDS: MUST BE THIS FORMULA  
Cyan=3 Magenta=100 Yellow=100 K=0

Any questions, contact us:



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